

ISHAN

BHARDWAJ

PERSONAL INFORMATION

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DESIGN SKILLS

Typography

Branding

Digital Design

Print Design

Color Theory

I'm Ishan, a graphic designer based in Delhi with over 10 years of experience in print and digital design. Currently, I'm the Associate Creative Director at .Monks, where I lead campaigns for brands like Bajaj Auto, Poco, and Tata Tea. One of my campaigns for Tata Tea Gold won the Baby Blue Elephant at the 2023 Kyoorius Creative Awards.

Before Media.Monks, I worked as a Creative Lead and Senior Art Director at several leading agencies. I'm skilled in key design software and methodologies, and I integrate AI tools into my workflow to boost both efficiency and creativity.

Outside of work, I'm an avid PC gamer, often playing titles like Valorant and Fortnite. Gaming inspires much of my creative work, helping me bring fresh perspectives to my projects.

EXPERIENCE • 10+ YEARS

Associate Creative Director - .Monks India

April 2023 - Present

Creative Direction for Bajaj Portfolio (Bajaj Pulsar and Dominar) Which included setting moodboards and look and feel of the campaign and handling brands photoshoots for Ad film and social assets.

Was actively part of team management and administration.

Creative Lead - MediaMonks India

January 2022 - April 2023

Worked on brand campaigns such as Poco 'Made for Mad'

TATA Tea Gold 'Banglar Pujo Shilpo Pujo' which won a **Kyoorius Creative Awards 2023.**

HP Printer - Consider It Done Campaign which won Gold at Indian Marketing Award 2023

Handled retainer brands like Campus Shoes, Hp Omen - New product launches, Poco Launches - M4, M4 Pro, X5

Group Head - Repindia

August 2019 - September 2021

Led and Executed brands likes Havells, Beardo, MTV, Leela Hotels Adani group.

Was actively involved in the ideation and execution of campaigns like Havells Pujo Pandal which was the first ever digital pandal by any brand and Beardo Moochswag featuring Hrithik Roshan and KL Rahul.

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SOFT SKILLS

Creativity

Communication

Time Management

Problem Solving

Planning

Leadership

Collaboration

HOBBIES

Sketching

Listening Music

Gaming

Watching Movies

Art Director - BlueBeans

Feb 2019 - August 2019

Led the team of 11 Designers, responsibilities included team administration, conceptualization & quality check for various brands.

Have won pitches of clients like Ginny & jhonny, Keventers, HCL Samuday and The Habitat Trusts.

Art Director - Repindia

August 2017 - November 2018

I spent four years shaping the visual identity of Select CITYWALK, handling both digital and print media, as well as managing client relations. I worked on branding for Amigo and Reliance Zone, and designed brochures for clients such as OSK Ros Marines, Quality Council of India (QCI), and Shiv Nadar Foundation.

As Assistant Art Director, I ensured that all materials produced by the online and offline teams met industry standards and aligned with client briefs. I also led art creation for pitches, securing digital mandates for brands like PVR Cinemas, Viacom 18, TATA Trusts, Adani, Reliance, Cover Story, and Procter & Gamble.

Sr. Graphic Designer | Team Lead - Repindia

July 2015 - July 2017

Led a team of 16 designers managing social media accounts for brands like Reliance, Select CITYWALK, Adani, TATA Trusts, and Cover Story. My role included team administration, concept development, and quality control.

I oversaw design execution for accounts such as JSW, BSES, and Reliance Communications, while also working on offline branding for Select CITYWALK, including event creatives, merchandise, and campaigns. Additionally, I contributed to website designs for MeraForex and Hazoorilal Legacy.

INDUSTRY EXPERIENCE



TECHNOLOGY EXPERIENCE



ComfyUI Midjourney

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SOFT SKILLS

Creativity

Communication

Time Management

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Collaboration

HOBBIES

Sketching

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Gaming

Watching Movies

EDUCATION

Bachelors in Journalism & Mass Communication from
Sikkim Manipal University

Diploma in 3D Graphics & Animation from Maya Academy
of Advanced Cinematics

Photography Workshops from Nikon School of Photography

Graduated High school in Science (PCM) from
CBSE Board

AWARDS & ACHIEVEMENTS

TATA Tea Gold 'Banglar Pujo Shilpo Pujo' which won a
Kyoorius Creative Awards 2023.

Worked on the digital creatives for the campaign Salute Selfie
done for Reliance Group by Repindia for which they won a silver
in the Social media marketing category

Best use of social media in marketing for Select CITYWALK

Have won Repindia Rockstar (employee recognition program)

Won Silver Medal for "Child Education Movie - Stop Motion"
in Delhi CG Animation Award

Participated in "Rio 20+ The Future We Want" Campaign